

# CSIRO brings *NEW* "Hope" to weight loss



Hope is an AI weight loss coach developed for the CSIRO Total Wellbeing Diet, Australia's #1 rated diet\*

## 100 Million Data points



Hope's insights are based on analysis of over 100 million data points collected by the CSIRO Total Wellbeing Diet platform since 2015.

## Top 3 behaviours for greater weight loss



1 Following the meal plan



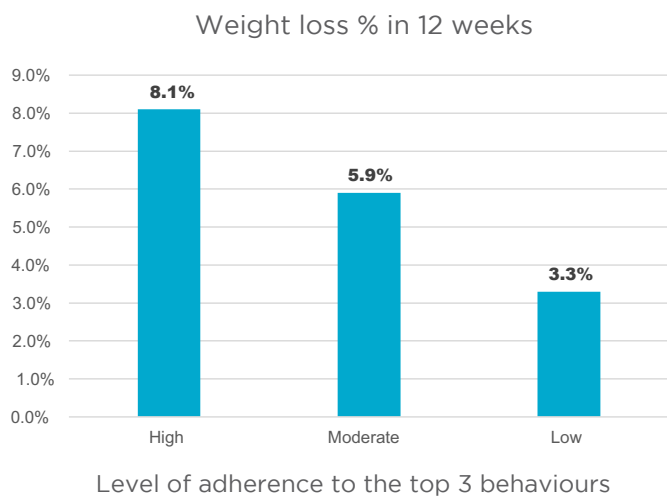
2 Tracking your food intake



3 Weighing in weekly

## 8.1% weight loss in 12 weeks

Members who are diligent in performing the top 3 behaviours lose 8.1% of their body weight, nearly 4.5kg more than those with the lowest level of adherence.



Level of adherence to the top 3 behaviours

## AI weight loss predictions

Hope uses machine learning to predict how much weight a Total Wellbeing Diet member could lose on the 12 Week Program, helping them divide their weight loss journey into manageable milestones. Half of all members who complete the 12 Week Program meet or beat Hope's weight loss prediction.

## 50% MEET OR BEAT



[totalwellbeingdiet.com](https://totalwellbeingdiet.com)



Source: Hendrie, G.A. and Baird D. Self-monitoring behaviours for greater weight loss. A secondary analysis of data from the CSIRO Total Wellbeing Diet online program, January 2022.\* Rated highest in the weight loss category on Trustpilot.