

Inclusive Innovation Roadmap

for funders: VCs, angels, philanthropists
and government

You shape which innovations get developed, which entrepreneurs succeed and which solutions reach the market. This Roadmap and accompanying Playbook demonstrate how your actions can transform Australia's innovation ecosystem to be diverse, equitable and inclusive.

**Inclusive
Innovation
Playbook**

Dive deeper to find detailed actions, case studies and implementation tools.



1

Opportunity to provide additional info. As in:

- Ad-hoc, short-term initiatives that overlook systemic change
- Approaches aimed at 'fixing' individuals instead of systems
- Performative inclusivity

Transform investment assessments

- Address selection bias
- Diverse evaluation teams
- Alternative methods

2

Redefine success

- Focus beyond profit
- Long-term value creation
- Community benefit metrics
- Avoid tokenistic treatment

3

Build support systems

- Address wealth gaps
- Network access
- Support caring responsibilities
- Cultural confidence

4

Lead industry transformation

- Public commitment
- Data transparency
- Industry leadership
- Knowledge sharing
- Prioritise learning

Transformed innovation ecosystem

- Diverse voices leading
- Inclusive practices as standard
- Care embedded
- Continuous MEL

Your leadership actions

Evidence-based practices creating conditions for inclusive innovation. Start anywhere – other actions will emerge.

Underlying principles

- **Systems-focused approach** over individual solutions
- **Integrate multiple actions**
- **Sustained commitment** – change requires ongoing effort

Measurement, evaluation and learning (MEL)

What signals might you feel, sense, hear or see if these actions occurred in your setting?



Funded by CSIRO's ON Innovation Program and delivered in collaboration with the Global Institute for Women's Leadership and the Wiya Yani U Thangani Institute for First Nations Gender Justice.



Original artwork concept by
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