

# Innovate to Grow program: Digital health and medical technology

Apply now for our free 10-week program for small to medium-sized enterprises (SMEs) working on innovative ideas in digital health and medical technology, exploring how research and development (R&D) can advance your project or idea.

# Build your R&D idea

SMEs play a key role in growing Australia's digital health and medical technology industry, but taking an R&D idea and turning this into reality can sometimes be a daunting prospect.

Our free self-paced 10-week program will build your knowledge to help you refine your innovation idea and turn this into a R&D opportunity.

# Apply today

Applications close: 18 February 2024 Program starts: 14 March 2024

csiro.au/digihealthmedtech

## Key program outcomes

**Personalised support to refine your idea:** We'll step you through the process of turning your idea into a viable research project.

**Confidential feedback:** All submissions through the program portal will receive prompt expert feedback.

**Mentor:** You will be paired with a researcher from CSIRO or a university to help connect you with relevant research expertise.

**Build your network:** You will build key contacts in your sector, including researchers and other SMEs.

#### Key program outputs include how to:

- Create a strong research question for your idea
- Refine your value proposition
- Map out your collaboration options
- Build a high impact R&D business case
- Prepare a funding application.

## Commitment and course outline

**Preparing for the program** (3–4 hours) Pre-workshop videos, onboarding, materials and questionnaires.

## Week 1 (Official start date, 14 March) Workshop (4.5 hours)

Guest speakers from CSIRO, sector experts and SMEs who will provide tips and information on topics such as trends and opportunities, innovation experience and funding. You will also meet your fellow participants and mentor.

## Weeks 2–10

**Self-paced innovation program** (2–3 hours per week) Participants explore opportunities to grow their business through innovation and research.

Fortnightly virtual webinars for participant networking and guest speakers.

A final questionnaire is required at completion.

'I found the program rewarding, enjoyable and thought provoking. It may not be a good fit for every organisation, but for those looking to understand more about developing a process of innovation and learning how to engage with research institutes it was very useful.'

– Julian Fay, Chief Technology Officer, Senetas

## Who can attend

Participants working in digital health and/or medical technology, including any of the following sub-sectors:

- Digital health: Therapeutics and care
- Digital health: Health system analytics
- Digital health: Biomedical informatics and data modelling
- Medical technology: Diagnostics, biosensors, and biomedical devices
- Medical technology: Drug discovery
- Medical technology: Vaccines and biologic therapeutics
- Other subsectors considered.

### Selection criteria (essential):

- A business classified as small to medium (<200 employees)
- A business with an R&D idea to work on throughout the program related to digital health and/or medical technology
- An Australian registered and operating business with an ABN and ACN/ICN Please note: Sole traders, partnerships and Australian subsidiary companies of foreign entities are not eligible. Researchers working at universities can apply as a mentor but not a participant.

#### Other considerations:

- Any other information provided to support your application
- Have a clear need to develop your knowledge and skills in R&D collaboration.

'Participating in the program is the only way you can access world-class research professionals to help you assess the viability of your idea.'

– George Maclean, Founder, Medvatic

CSIRO selects businesses based on the strength of the application, and a clear interest and capacity to pursue R&D.

CSIRO Innovate to Grow is delivered using <u>Practera</u>'s online ed-tech platform and facilitation services.

For further information Innovate to Grow InnovatetoGrow@csiro.au csiro.au/digihealthmedtech